Spring-Summer 2024 Tax Exempt ID: 39-170820-1

Dear Community Partner,

We are delighted to share more with you about partnership opportunities at our annual A-Team Fun Walk event. This family-friendly festival includes food, games, and fun, with sensory-sensitive activities available. Families will also find information and resources to help them navigate spectrum-related day-to-day safety and education concerns. This is where you come in!

We offer several options for participation in our A-Team Fun Walk Zones.

**LEARNING ZONE:** A one-stop-shop for families who are looking for information and support on their Autism journey:

* Digital Learning partnership – this option offers organizations the chance to leverage the Autism Society of Southeastern Wisconsin’s network of families and individuals both electronically and at the event to educate them about resources and product offerings available from our Digital Learning partners. The package includes:
	+ Logo and mentions in event-related email communications (5,000 impressions)
	+ Inclusion on signage in the Learning Zone at the A-Team Fun Walk event (1,000 impressions)
	+ Display space in our Learning Zone at the A-Team Fun Walk event (1,000 impressions)
	+ Cost: $300
* Learning Zone participant – this option offers organizations the chance to interact with potential customers and clients on the day of the event to educate them about their resources and product offerings. The package includes:
	+ Inclusion on signage in the Learning Zone at the A-Team Fun Walk event (1,000 impressions)
	+ Display space in our Learning Zone at the A-Team Fun Walk event (1,000 impressions)
	+ Cost: $0

**SAFETY ZONE:** Help us help families make connections to valuable resources and information to keep their families safe and sound. The Safety Zone is home to experts who offer support and guidance on managing issues such as wandering, internet safety, and water safety. We also offer families the opportunity to interact with law enforcement in a nonemergency environment so they can take time to better understand each other.

**CREATIVE ZONE:** This hugely popular Zone attracts big crowds at the event. It offers arts and crafts and other creative expression opportunities for individuals with Autism and their families in a sensory-sensitive environment. Sponsors of the Creative Zone will support those activities and provide a positive, affirming member for participants.

**YUMMY ZONE:** Each participant and volunteer will receive a gift bag of snacks to refresh and refuel. This Zone provides an excellent opportunity for a sponsor to showcase their own products and services.

**ACTIVE ZONE:** A cornerstone of this family-friendly event, the Active Zone offers opportunities for the participants to get active with yard games, bubble-play, music and dancing, exercise and stretching, and more. Highly interactive and fun, this Zone is a perfect opportunity for a sponsor who exemplifies health, an active lifestyle, and joy.

**VIP ZONE:** Sponsor the VIP Zone where we honor our Autism Society of Southeastern Wisconsin members! This Zone also acts as an oasis for our top fundraisers and sponsors on the day of the event. Showcase your organization, products, or services by providing items for our member-only gift bags. Sponsor special treats and prizes for our VIP top fundraisers. Join us as we celebrate our dedicated team members and encourage new individuals to raise their level of engagement with the Autism community.

In addition to our Zone sponsorship and participation opportunities, we also offer our community partners the chance to form a team for the Fun Walk as well as a host of larger sponsorship options that increase the visibility and reach of your organization. Refer to the form on the back of this letter and the event and sponsorship description pages attached for more information.

The A-Team Fun Walk is very popular with families and friends of families living life on the Autism Spectrum, because it creates a safe, fun, inclusive space for them to relax and find answers to some of their questions, and our families reap great value from attending. We hope you will join us as a contributor to this positive day!

Sincerely,

The Autism Society of Southeastern Wisconsin

**A-Team Fun Walk**

With the help of sponsors and supporters like you, the Autism Society of Southeastern Wisconsin has served as one of the region’s premier sources of education, advocacy, services, and support for individuals with Autism and their families for nearly 50 years. Thank you for your support!

Please select your sponsorship:

 [ ]  $10,000 Platinum

 [ ]  $7,000 Gold [ ]  VIP Zone [ ]  Creative Zone [ ]  Safety Zone

 [ ]  $5,000 Silver [ ]  Active Zone [ ]  Learning Zone [ ]  Yummy Zone

[ ]  $2,500 Bronze

 [ ]  $1,500 General

 [ ]  $300 Digital Learning Zone Partner

The A-Team Fun Walk welcomes teams to bring friends and family together for a fun day in support of families with Autism. Teams often choose a fun name and team logo for themselves and receive recognition on the Walk path and on the event website.

Would your organization be interested in forming a fundraising team for the Walk? Click here to enter text.

(We will reach out to you closer to the date of the event to follow up.)

**Sponsor Authorization**

Sponsor/Company Name: Click here to enter text.

(Please send your company logo and name as you would like it to appear to info@assew.org for use in marketing materials for the event.)

Contact Name and Title: Click here to enter text.

Phone: Click here to enter text. Email: Click here to enter text.

Address: Click here to enter text.

Signature: Click here to enter text. Date: Click here to enter text.

**Payment**

**Pay by credit card:** [ ]  Visa [ ]  Mastercard

Name on Card: Click here to enter text.

Card #: Click here to enter text. Expiration Date: Click here to enter text. CVC#: Click here to enter text.

**Pay by Check:** Please make checks payable to **Autism Society SE WI**

Please call 414-988-1260 or email info@assew.org with any questions.